

## COMMUNICATION TO CUSTOMERS

Caluso, December 2007

### Subject: Hologram for Original Compuprint Consumables

To guarantee better quality and safety on our original consumables, Sferal WWT - Compuprint recently has introduced a new hologram.

This hologram, more than the unique serial number related to each consumable, has more security levels with several holographic layers, the surface is silver and the colors are visible with a simple tool or tilting the ribbon under a light source.

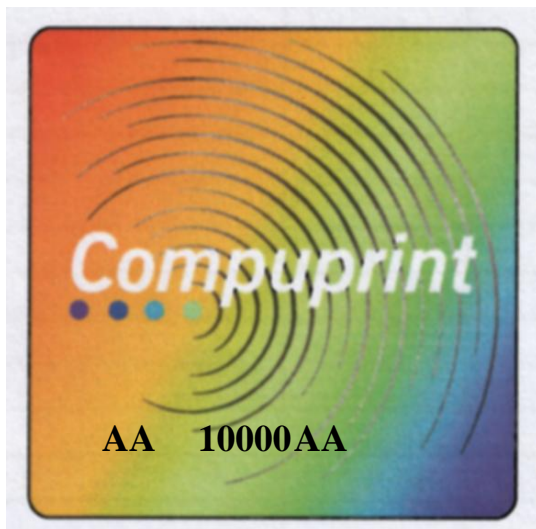
This new technology makes extremely difficult to replicate the hologram.

The use of original products assure an excellent print quality and an higher life of the printer's printhead. Moreover it is essential for a correct life and maintenance of your printer, including the warranty.

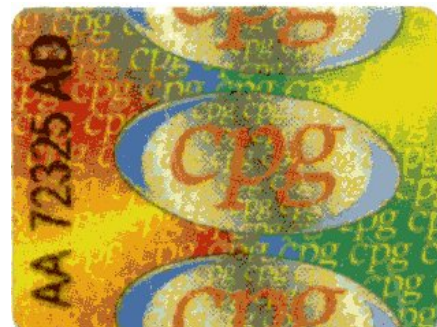
Please be sure that the Sferal WWT - Compuprint consumables have our hologram and avoid imitations or products without it.

Please inform us in case of doubts or false products, Sferal WWT - Compuprint is at your disposal for any clarification or verification.

Following an example of the new and present hologram:



New hologram



Present hologram

You can use products with the present hologram until the stock depletion.

With our best regards

Marketing Sferal WWT - Compuprint